

## 18.5 Retail sales of new motor vehicles, 1967-74

| Year | Passenger cars |           | Trucks and buses |           | Total     |           |
|------|----------------|-----------|------------------|-----------|-----------|-----------|
|      | No.            | \$'000    | No.              | \$'000    | No.       | \$'000    |
| 1967 | 679,435        | 2,210,309 | 135,872          | 588,057   | 815,307   | 2,798,366 |
| 1968 | 741,915        | 2,481,141 | 147,538          | 634,648   | 889,453   | 3,115,789 |
| 1969 | 760,803        | 2,603,835 | 156,702          | 719,044   | 917,505   | 3,322,879 |
| 1970 | 640,360        | 2,158,543 | 133,881          | 653,787   | 774,241   | 2,812,330 |
| 1971 | 780,762        | 2,737,516 | 159,570          | 815,535   | 940,332   | 3,553,051 |
| 1972 | 858,959        | 3,170,305 | 206,662          | 1,142,754 | 1,065,621 | 4,313,059 |
| 1973 | 970,828        | 3,835,173 | 255,870          | 1,535,201 | 1,226,698 | 5,370,374 |
| 1974 | 942,797        | 4,016,879 | 306,507          | 1,900,106 | 1,249,304 | 5,916,985 |

## 18.6 Retail sales of new motor vehicles by type and source, 1967-74

| Year | Passenger cars          |          | Trucks and buses |          | Total       |          |
|------|-------------------------|----------|------------------|----------|-------------|----------|
|      | Canadian/US             | Overseas | Canadian/US      | Overseas | Canadian/US | Overseas |
|      | <i>Number</i>           |          |                  |          |             |          |
| 1967 | 605,049                 | 74,836   | 133,330          | 2,542    | 738,379     | 77,378   |
| 1968 | 637,393                 | 104,522  | 142,241          | 5,297    | 779,634     | 109,819  |
| 1969 | 638,270                 | 122,533  | 149,597          | 7,105    | 787,867     | 129,638  |
| 1970 | 497,185                 | 143,175  | 124,664          | 9,217    | 621,849     | 152,392  |
| 1971 | 592,319                 | 188,443  | 147,001          | 12,569   | 739,320     | 201,012  |
| 1972 | 653,933                 | 205,026  | 189,577          | 17,085   | 843,510     | 222,111  |
| 1973 | 782,914                 | 187,914  | 235,449          | 20,421   | 1,018,363   | 208,335  |
| 1974 | 796,840                 | 145,957  | 287,686          | 18,821   | 1,084,526   | 164,778  |
|      | <i>Thousand dollars</i> |          |                  |          |             |          |
| 1967 | 2,045,733               | 164,576  | 581,367          | 6,690    | 2,627,100   | 171,266  |
| 1968 | 2,238,712               | 242,429  | 620,184          | 14,464   | 2,858,896   | 256,893  |
| 1969 | 2,308,109               | 295,726  | 699,536          | 19,508   | 3,007,645   | 315,234  |
| 1970 | 1,795,709               | 362,834  | 628,532          | 25,255   | 2,424,241   | 388,089  |
| 1971 | 2,225,121               | 512,395  | 779,544          | 35,991   | 3,004,665   | 548,386  |
| 1972 | 2,554,779               | 615,526  | 1,087,306        | 55,448   | 3,642,085   | 670,974  |
| 1973 | 3,197,173               | 638,000  | 1,466,448        | 68,753   | 4,663,621   | 706,753  |
| 1974 | 3,455,140               | 561,739  | 1,831,532        | 68,574   | 5,286,672   | 630,313  |

## 18.7 Retail sales in campus book stores, academic years 1970-71 to 1973-74

| Province and items sold    | 1970-71<br>\$'000 | 1971-72<br>\$'000 | 1972-73<br>\$'000 | 1973-74<br>\$'000 | Percentage<br>change<br>1972-73 to<br>1973-74 |
|----------------------------|-------------------|-------------------|-------------------|-------------------|---|
| <b>Province</b>            |                   |                   |                   |                   |   |
| Atlantic region            | 3,258             | 3,759             | 3,779             | 4,148             | +9.8  |
| Nova Scotia                | 1,417             | 1,599             | 1,578             | 1,750             | +10.9   |
| New Brunswick              | 1,094             | 1,234             | 1,199             | 1,323             | +10.3   |
| Quebec                     | 6,366             | 6,895             | 8,290             | 9,541             | +15.1   |
| Ontario                    | 16,440            | 18,240            | 19,251            | 21,871            | +13.6   |
| Manitoba                   | 2,129             | 2,293             | 2,481             | 2,772             | +11.7   |
| Saskatchewan               | 1,690             | 1,816             | 1,791             | 1,954             | +9.1  |
| Alberta                    | 4,170             | 4,327             | 4,574             | 5,140             | +12.4   |
| British Columbia           | 3,766             | 3,584             | 3,978             | 4,542             | +14.2   |
| Canada                     | 37,819            | 40,914            | 44,144            | 49,968            | +13.2   |
| <b>Items sold</b>          |                   |                   |                   |                   |   |
| Text books <sup>1</sup>    | 24,306            | 27,140            | 29,201            | 33,108            | +13.4   |
| Trade books <sup>2</sup>   | 4,961             | 5,383             | 5,103             | 5,338             | +4.6  |
| Stationery and supplies    | 5,703             | 5,673             | 6,271             | 7,506             | +19.7   |
| Miscellaneous <sup>3</sup> | 2,849             | 2,718             | 3,569             | 4,016             | +12.5   |

<sup>1</sup>Includes all professional and educational books.<sup>2</sup>Includes hard covers and paperbacks.<sup>3</sup>Includes newspapers, magazines, periodicals and sundries.